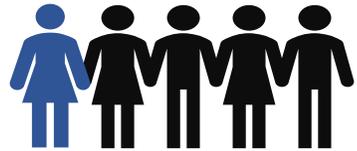

Welcome Milwaukee County Business Advisory Council (BAC)

“Stay determined and remind yourself that you want it. Just remember all of the positive things that will come out of working.” – Alice (Successfully employed since March 2020)

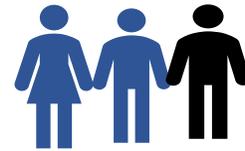
Why Create a Mental Health Friendly Work Culture



1 out of 5 U.S. adults will experience a mental health condition in a given year*



7 out of 10 workers report at least one symptom of stress such as a headache or feeling overwhelmed*



2 out of 3 people with mental health conditions want to work.**



415 job seekers served in Milwaukee County IPS in 2019 and IPS continues to grow in 2020

• *Center for Disease Control and Prevention (CDC) – Mental Health in the Workplace*

** *Substance Abuse and Mental Health Services Administration (SAMHSA)*

What is the BAC?

WHY JOIN?

- Meet other business leaders in the community
 - Receive on-going education on mental health friendly work culture
 - Gain access to a strong applicant pool
 - Give back by assisting with job preparation
 - Opportunity to share knowledge and provide guidance
 - Meets four times per year

GREBE'S BAKERY

Colton Grebe

“The goal for any business is to find a strong and dependable labor force. Goodwill has been a trusting partner in that cause. The more we try to “meet people where they are at” the more success we find in a capable applicant.”



GREBESBAKERY.COM

“We have several success stories of finding the right fit for both the company, and the individual with a barrier of entry into the workforce.”

ZEUDI'S SUCCESS STORY

Registered Nurse – Shared by IPS Employment Specialist, Julie Loth

Successfully employed:
Virginia Highlands and Quest Diagnostics



SHAWN'S SUCCESS STORY

MKE Airport - Shared by IPS Supervisor, Keith Schroeder



ALICE'S SUCCESS STORY

Doggy Day Care – Shared by IPS Employment Specialist, Erika Eykmans

Alice's "dream job" was to work with animals.

Alice got a job at a doggy daycare. "I want to rescue animals as my career. I think my job now is definitely helping me reach that goal."

Alice says working has helped her become more independent, better manage her social anxiety, and make a few friends along the way. More than ever, Alice sees her future as bright and promising.



Mental Health Awareness Toolkit

- Low Cost Accommodations Informational Flyer
 - Tax Benefits for Businesses who have Employees with Disabilities
 - Myths and Misinformation about Mental Health and the Workplace
-

MYTHS and MISINFORMATION

Mental Health Awareness Tool Kit

MYTH

People with a mental health condition tend to be second-rate workers.

Accommodations for employees with disabilities are expensive.

People who have a mental health condition are unpredictable, potentially violent and dangerous.

FACT

Employers who have hired people with mental health conditions report that their attendance and punctuality exceed the norm, and that their motivation, work quality, and job tenure is as good as-or better than-that of other employees.

58% of accommodations for employees with disabilities actually cost nothing. The rest typically cost less than \$500.

Cornell University research literature review found absolutely no evidence to support media portrayals of people who have a mental health condition as frequently and randomly violent. The fact is that the vast majority are neither dangerous nor violent.

Mental Health Awareness Toolkit

What would be helpful for you?

“The Business Advisory Council will prove to be beneficial for anyone involved in hiring people with disabilities. Not only do businesses have to serve their customers, they must serve their workers. In the end, a happy and productive workforce, makes a happy and grateful customer.”

- Colton Grebe, Grebe's Bakery

What is Next?

Can we count on you?

- Join the BAC
 - Help with mock interviews
 - Be a buddy to new employers
 - Give a tour or informational interview
 - Share feedback