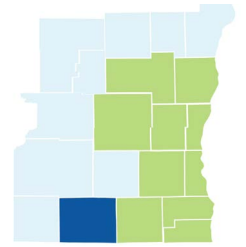




Goodwill Impacts Lives In Rock County!



Goodwill's Southeastern WI Territory

Our Mission

Our mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

Our Impact

For more than 100 years, Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago has served our communities during some of the hardest times in our country's history – a commitment we continued during the global health pandemic and social unrest addressing systemic racism. As we navigate these unprecedented times, Goodwill is unwavering in our commitment to a safe, sustainable and equitable experience, especially for our front-line employees who provide essential goods and services to the community.

We remain focused on our mission working to deepen our impact through service delivery and community engagement. We work with partners across two states and 23 counties to help people looking to find jobs, build skills, and progress in their life and careers.

Services in Rock County:

- Goodwill Retail Mission Services
- Job Resources and Supports

2019 Local Impact

116

Number of employees residing in the county*
*Cumulative

337

Goodwill Cares vouchers redeemed, helping people directly in the community

2.4M

Pounds of materials kept out of landfills*
*average per Goodwill Store and Donation Center

1

Goodwill Store & Donation Center

Community Partnership: Rock County Human Services

At Goodwill, we believe in the Power of the Whole community working together to provide a “hand up” to support individuals with emergency needs in trying times.

We partner with [Rock County Human Services](#) to aid the organization's support and services for children, youth and families in need. Through our Goodwill Cares Community Assistance program, we provide vouchers to Rock County Human Services to distribute to people in the community for the purchase of clothing and household items at

a Goodwill Store & Donation Center. Through this partnership, Rock County Human services assisted program participants in obtaining clothing for daily activities and job interviews.



For more information:
goodwillsew.com

Questions:
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