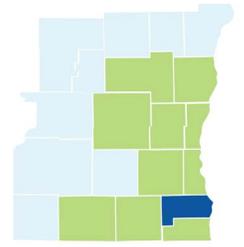




Goodwill Impacts Lives In Racine County!



Goodwill's Southeastern WI Territory

Our Mission

Our mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

Our Impact

For more than 100 years, Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago has served our communities during some of the hardest times in our country's history – a commitment we continued during the global health pandemic and social unrest addressing systemic racism. As we navigate these unprecedented times, Goodwill is unwavering in our commitment to a safe, sustainable and equitable experience, especially for our front-line employees who provide essential goods and services to the community.

We remain focused on our mission working to deepen our impact through service delivery and community engagement. We work with partners across two states and 23 counties to help people looking to find jobs, build skills, and progress in their life and careers.

Community Partnership: Racine Unified School District (RUSD)

At Goodwill, we believe in helping people reach their full potential through the Power of Work, and the Power of the Whole community working together.

We partner with [Racine Unified School District \(RUSD\)](#) to connect high school students with our professionals and provide them with real-world experiences, linking schoolwork with the workplace.



RUSD created [The Academies of Racine](#) to transform their comprehensive high schools. In 2019, Goodwill hosted more than 150 sophomore students from all three area high schools - Case, Park and Horlick - for a career exploration experience at the Retail Operations Center (ROC). This is the second year students were engaged by Goodwill leaders in a learning experience focused on career exploration of various business divisions and professions, including supply chain, accounting and marketing.

Services in Racine County:

- Foster Grandparent Program
- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Job Resources and Supports
- Racine County Career Center
- Training and Employment Services

2019 Local Impact

1,063

Number of jobs started for county residents

3,245

Number of individuals served in the county

1,352

Number of employees residing in the county*
*Cumulative

425

Goodwill Cares vouchers redeemed, helping people directly in the community

2.4M

Pounds of materials kept out of landfills*
*Average per Goodwill Store and Donation Center

2

Goodwill Store & Donation Center

6

Goodwill facilities

For more information:
goodwillsew.com

Questions:
communityrelations@goodwillsew.com

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