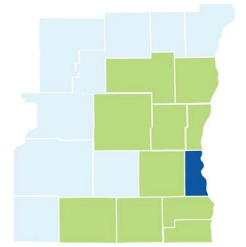




Goodwill Impacts Lives In Milwaukee County!



Goodwill's Southeastern WI Territory

Our Mission

Our mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

Our Impact

For more than 100 years, Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago has served our communities during some of the hardest times in our country's history – a commitment we continued during the global health pandemic and social unrest addressing systemic racism. As we navigate these unprecedented times, Goodwill is unwavering in our commitment to a safe, sustainable and equitable experience, especially for our front-line employees who provide essential goods and services to the community.

We remain focused on our mission working to deepen our impact through service delivery and community engagement. We work with partners across two states and 23 counties to help people looking to find jobs, build skills, and progress in their life and careers.

Community Engagement: Acts of Goodwill in Milwaukee County

Goodwill believes in the Power of Work and the Power of the Whole community working together. We remain committed to providing training, employment and supportive services where the need is greatest.

We partner with organizations like [Lead2Change](#) (L2C), a career-readiness organization that brings transformational leadership programming to youth on Milwaukee's Northwest side. In 2019, our James O. Wright Center for Work and Training in Milwaukee served as a host site for Dream.Explore.Build. – the L2C signature program equipping youth with essential tools to be successful in college, their career and the community.



To celebrate our Centennial, 247 Goodwill employees created over 100 Acts of Goodwill across the communities where we operate. Our employee volunteers engaged with community partners to

help address barriers to work for job seekers and to support the workforce of the future. Employee volunteers served individuals facing barriers to work at 43 partner organizations across our territory.

Goodwill employee volunteers facilitated a professional dress workshop to help youth prepare for upcoming job interviews at the L2C Etiquette Boot Camp.



Services in Milwaukee County:

- Adult Day Services
- Benefits & Financial Counseling
- Goodwill Laundry
- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Home Delivered Meal Program
- Job Resources and Supports
- Project Search
- Training and Employment Services
- Workforce Connection Centers

2019 Local Impact

3,822

Number of jobs started for county residents

14,407

Number of individuals served in the county

3,703

Number of employees residing in the county*

*Cumulative

4,029

Goodwill Cares vouchers redeemed, helping people directly in the community

2.4M

Pounds of materials kept out of landfills*

*average per Goodwill Store and Donation Center

11

Goodwill Store & Donation Center

15

Goodwill facilities

For more information:
goodwillsew.com

Questions:
communityrelations@goodwillsew.com

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#GoodwillCommunityDay