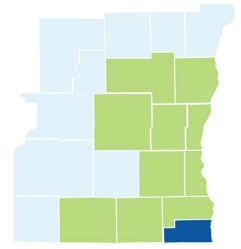




Goodwill Impacts Lives In Kenosha County!



Goodwill's Southeastern WI Territory

Our Mission

Our mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

Our Impact

For more than 100 years, Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago has served our communities during some of the hardest times in our country's history – a commitment we continued during the global health pandemic and social unrest addressing systemic racism. As we navigate these unprecedented times, Goodwill is unwavering in our commitment to a safe, sustainable and equitable experience, especially for our front-line employees who provide essential goods and services to the community.

We remain focused on our mission working to deepen our impact through service delivery and community engagement. We work with partners across two states and 23 counties to help people looking to find jobs, build skills, and progress in their life and careers.

Community Partnership: Holiday House

At Goodwill, we believe in helping people reach their full potential through the Power of Work, and the Power of the Whole community working together.



Each year, we partner with Kenosha Christmas Charities, Inc. ([Goodfellows](#)), Kenosha County Department of Human Services, Southern Lakes Credit Union and UMOs to provide holiday assistance to local children and their families in need through a coordinated community program called [Holiday House](#). This initiative consists of two events coordinated by Goodwill: Winter Wraps in October where coats, hats and gloves are distributed to children, and the Christmas Food & Toy event in December providing youth with a new toy and a gift card to purchase food. The Corporate Giving Tree, a Holiday House program coordinated by Goodwill and Southern Lakes Credit Union, collects new toys and monetary donations from area businesses. In 2019, 6,464 people were served through these programs thanks to the leadership and our partnership with the Goodfellows organization.

Services in Kenosha County:

- Foster Grandparent Program
- Goodwill Retail Mission Services
- Goodwill TalentBridge
- Holiday House
- Job Resources and Supports
- Kenosha County Job Center
- Training and Employment Services

2019 Local Impact

614

Number of jobs started for county residents

16,064

Number of individuals served in the county

446

Number of employees residing in the county*
*Cumulative

543

Goodwill Cares vouchers redeemed, helping people directly in the community

2.4M

Pounds of materials kept out of landfills*
*average per Goodwill Store and Donation Center

1

Goodwill Store & Donation Center

3

Goodwill facilities

For more information:
goodwillsew.com

Questions:
communityrelations@goodwillsew.com

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